



ELIGIBILITY REQUIREMENTS

Student enrollment: The University Startup World Cup is a competition between student start-ups. All teams must have at least one person who is a student, faculty member or recent graduate (within the current calendar year) at the time of submission.

Team size: Teams must have a minimum of two members. At least two members of each team must be available to travel to Copenhagen between September 14-18.

Type of company: The University Startup World Cup is for new, independent ventures in the seed, start-up or early stage of development.

Attendance: Attendance at all University Startup World Cup activities is mandatory. To be eligible to participate in the competition, teams must register ahead of the official opening ceremony in Copenhagen on Monday, September 14, at 9.30 am.

Each team must submit a report on their development within 12 months of the University Startup World Cup finals.

Each team is required to fill out a survey after the close of the University Startup World Cup.

Teams are not allowed to have received funding of more than USD 250,000 prior to the application deadline for participating in the University Startup World Cup.

Teams must not have generated revenue of more than USD 250,000 prior to the application deadline for participating in the University Startup World Cup.

Participants will be responsible for all expenses related to University Startup World Cup travel and accommodation.

University Startup World Cup is not responsible for arranging or providing participants with a Danish visa.

Prize money may be taxable, in accordance with the rules of your country.

Teams from Danish universities are selected directly through the Danish national championship for university entrepreneurs. Full-time international students living in Denmark must register using their home university.

It must be your own idea: Participants should own the intellectual rights to their idea and the business idea must not be considered “stolen”. If your university owns the patent or the research your idea is based on, you need to explain in your plan how you will handle this situation, i.e. whether the university has agreed to let you exploit its patent in this way, whether it is willing to sell you the patent rights etc.

Submission length: Applicants for the University Startup World Cup must submit no more than 15 typed standard A4 pages (excluding any appendix). The jury is not required to read more than the 15 pages. The University Startup World Cup has the right to disqualify business plans exceeding the maximum length. There is no minimum requirement, but the University Startup World Cup may decide that your business plan or idea is too short or too inadequate to send to the jury for feedback.

Format Guidelines:

- PDF file
- The file name should be your team name.
- Maximum size: 10 MB
- A4 page (210 x 297 mm)
- Right and left margins: 2.5 cm
- Top and bottom margins: 2.0 cm
- Line spacing: 1.5
- Recommended typefaces: Times New Roman, Helvetica or Courier in font size 12, or Arial 11 point, or similar

University Startup World Cup decides when in doubt. If there is any disagreement regarding any of the above rules, the organizers will have the final decision.