



ELIGIBILITY REQUIREMENTS

Student enrollment: The University Startup World Cup is a competition between student start-ups. All teams must have at least one person who is a student, faculty member or recent graduate (within the current calendar year) at the time of submission.

Team size: Teams must have a minimum of two members. At least two members of each team must be available to travel to Copenhagen for the finals on September 18 - 22nd 2017.

Type of company: The University Startup World Cup is for new, independent ventures in the seed, start-up or early stage of development.

Attendance: Attendance at all University Startup World Cup activities is mandatory. To be eligible to participate in the competition, teams must register ahead of the official opening ceremony in Copenhagen on Monday, September 18th.

Each team must submit a report on their development within 12 months of the University Startup World Cup finals.

Each team is required to fill out a survey after the close of the University Startup World Cup.

Teams are not allowed to have received funding of more than USD 250,000 prior to the application deadline for participating in the University Startup World Cup.

Teams must not have generated revenue of more than USD 250,000 prior to the application deadline for participating in the University Startup World Cup.

Participants will be responsible for all expenses related to University Startup World Cup travel and accommodation.

University Startup World Cup is not responsible for arranging or providing participants with a Danish visa.

Prize money may be taxable, in accordance with the rules of your country.

Teams from Danish universities are selected directly through the Danish National Championship for university entrepreneurs. Full-time international students living in Denmark must register using their home university.

It must be your own idea: Participants should own the intellectual rights to their idea and the business idea must not be considered “stolen”. If your university owns the patent or the research your idea is based on, you need to explain in your plan how you will handle this situation, i.e. whether the university has agreed to let you exploit its patent in this way, whether it is willing to sell you the patent rights etc.

Attending 2nd time: For those of you who are submitting for the second time or have attended this event before, you must submit a new idea. You cannot submit the same idea twice.

Submission: Applicants for the University Startup World Cup must submit a slideshow of 10 pages and fill out the required information in the competition system YouNoodle. The jury is not required to read more than the 10 slides. Furthermore you have the opportunity of uploading a video of max. 2 minutes. The University Startup World Cup has the right to disqualify presentations exceeding the maximum length.

Slide presentation format Guidelines:

- 10 pages
- PDF file
- The file name should be your team name
- Maximum size: 10 MB
- Line spacing: 1.5
- Recommended typefaces: Times New Roman, Helvetica or Courier in font size 12, or Arial 11 point, or similar

University Startup World Cup decides when in doubt. If there is any disagreement regarding any of the above rules, the organizers will have the final decision.

*The University Startup World Cup is dedicated to developing the world’s next wave of entrepreneurs. It supports and accelerates the development of innovative ideas from the brightest students across the globe and follows them from developing ideas to creating successful companies. The University Startup World Cup teams make their ideas reality with the help of cash prizes, global booster pack programs, and world-class mentor programs.
It’s all non-profit!*